



**NEW KENT CLEAN COUNTY COMMITTEE
JANUARY 9, 2017, 6:00 PM
COUNTY ADMINISTRATION BLDG. BOARD ROOM
MINUTES**

IN RE: CALL TO ORDER

Mrs. Leary called the meeting to order at 6:06 pm

IN RE: ROLL CALL

Attendance:

Mrs. Martha Eagle	Present
Mrs. Earlyne Leary	Present
Ms. Marion Shackford	Absent
Mr. Brandon Bonner	Present
Ms. Sherese Bonner	Present
Ms. Lexie Reynolds	Absent
Mr. J.B. Benson	Present

Also present: Gail Carey, Recording Secretary
Nancy Drumheller, CVWMA Public Affairs Manager
Denise Ritchie, CVWMA Recycling Education & Outreach Specialist

It was determined that a quorum was present.

IN RE: OFFICER ELECTIONS

1. Election of 2017 Chair

Mrs. Eagle nominated Mrs. Leary as the 2017 Clean County Committee Chair. This nomination was seconded by Ms. Shackford. The members were polled:

Mrs. Eagle	Aye
Ms. Shackford	Aye
Mr. Bonner	Aye
Ms. Bonner	Aye
Mr. Benson	Aye
Mrs. Leary	Aye

2. Election of 2017 Vice Chair

Ms. Shackford nominated Mr. Bonner as the 2017 Clean County Committee Vice Chair. This nomination was seconded by Mrs. Eagle. The members were polled:

Mrs. Eagle	Aye
Ms. Shackford	Aye
Ms. Bonner	Aye
Mr. Benson	Aye
Mrs. Leary	Aye
Mr. Bonner	Aye

IN RE: MINUTES APPROVAL

The committee unanimously approved the minutes from the November 2016 meeting as submitted.

IN RE: NEW BUSINESS: CVWMA PRESENTATION

Nancy Drumheller and Denise Ritchie provided a presentation to the Clean County Committee about the CVWMA (Central Virginia Waste Management Authority). CVWMA, a government entity, represents 13 governments/localities including New Kent County. CVWMA is a regional public service authority that holds the solid waste plan for central Virginia. This organization procures the most cost effective contracts for the thirteen member governments/localities. All money made from recycling is returned back to the localities to offset the cost of programs. i.e. the more a locality recycles, the more revenue it will have returned back.

Ms. Drumheller informed the committee about several successful recycling initiatives which other localities have in place such as library bookmarks; library story-time; brochures and utility bill stuffers which may be provided at no cost. These recycling programs have proven to be successful methods of informing the public as to what can and cannot be recycled.

Another program which is offered by the CVWMA is the Reduce, Reuse, Recycle Scout patch – available to Girl Scouts and Boy Scouts. This patch is earned when the scout does something in their community that promotes and encourages ‘reducing, reusing and recycling’ and forwards photographs along with a brief description of their project to the CVWMA staff.

Ms. Ritchie also informed the committee about various community events, summer camps and career fairs as wonderful opportunities to reach out to students.

IN RE: BUDGET REVIEW

Mrs. Carey confirmed to the committee the amount of funds received for the FY17 Litter Grant was in the amount of \$5,999.00. Several of the committee members requested for information about Keep America Beautiful and Keep Virginia Beautiful Grants to be provided at the February meeting.

IN RE: RECYCLING DIRECTIONAL SIGNS

A discussion was held regarding the recycling directional signs to be placed around the county. The discussion would be tabled until the February meeting when Mrs. Carey would report back to the committee regarding the use of grant funds to pay for this project. Mrs. Carey would contact the DEQ for confirmation.

IN RE: ANNUAL REPORT TO BOARD OF SUPERVISORS

Mrs. Gilman, 2016 Clean County Committee Chair, will be presenting the committee's Annual Report at the upcoming February 13, 2017 Board of Supervisor's meeting. The committee members agreed that they would make the effort to attend the meeting.

IN RE: 2017 ENVIROTHON – SATURDAY, APRIL 22, 2017

Mrs. Leary mentioned to the committee that Patty Townsend was looking for vendor suggestions for the upcoming 2017 Envirothon. A brief discussion was held regarding the date of the 2017 Envirothon and the upcoming All American Muscle Car Celebration at the New Kent Winery – both events are scheduled to occur on the same date. Mrs. Carey confirmed to the committee that new promotional items would need to be considered at the February meeting, due to the current low supply.

IN RE: COMMUNICATIONS

The committee agreed that if any communication was necessary, all communications would be sent to Mrs. Carey and she would forward to the appropriate member. Also, each member was reminded to bring all necessary information to each meeting so that it may be discussed as a committee.

IN RE: UPCOMING MEETINGS

The next meeting will be held on Tuesday, February 14, 2017 at 6PM.

IN RE: ADJOURNMENT

A motion to adjourn the meeting was presented by Ms. Bonner at 7:54PM and seconded by Ms. Shackford.

Gail M. S. Carey,
Recording Secretary