



**NEW KENT CLEAN COUNTY COMMITTEE
APRIL 11, 2017, 6:00 PM
COUNTY ADMINISTRATION BLDG. BOARD ROOM
MINUTES**

IN RE: CALL TO ORDER

Mrs. Leary called the meeting to order at 6:01 pm

IN RE: ROLL CALL

Attendance:

Mrs. Martha Eagle	Absent <i>Arrived at 6:08PM</i>
Mrs. Earlyne Leary	Present
Ms. Marion Shackford	Present
Mr. Brandon Bonner	Present
Ms. Sherese Bonner	Present
Ms. Lexie Reynolds	Absent
Mr. J.B. Benson	Present

Also present: Gail Carey, Recording Secretary
Matt Smolnik, Director of Community Development
The Honorable Patricia A. Paige, Supervisor, District 3

It was determined that a quorum was present.

IN RE: MINUTES APPROVAL

The committee unanimously approved the minutes from the April 11, 2017 meeting as submitted.

IN RE: BUDGET REVIEW

Mrs. Carey reviewed the Budget with the committee and confirmed that the order of promotional items, approved at the previous meeting, were ordered and in the process of being received. Mrs. Carey also informed the committee the Directional Recycling Signs, approved at a previous meeting, were currently in production and should be received by the May 2017 meeting.

Mrs. Leary informed the committee members certain promotional items may need to be replenished/ordered and requested for the members to consider and discuss items at the upcoming meeting.

IN RE: SPECIAL MEETING – JULY 18, 2017

Mrs. Leary reminded the committee the County Fair was to be held in August and stated a special meeting in July may be necessary since the May meeting would be the last scheduled meeting until September. The members were in agreement for a special meeting to be held on Tuesday, July 18, 2017.

IN RE: CVWMA

Mrs. Paige reported that at the recent CVWMA meeting, one discussion involved 'getting the word out'. She mentioned to the committee that an idea may include an informational video featuring the new recycling containers, as well as, the Litter Kits. Mrs. Paige mentioned that

the Career Day was rescheduled due to the fact that the CVWMA representative was unable to attend due to illness. Mrs. Paige informed the committee members that CVWMA representatives will be in attendance at the upcoming Relay for Life on May 20, 2017.

IN RE: RECYCLING CONTAINERS

Mrs. Carey brought one of the newly ordered recycling containers to the meeting and demonstrated to the committee the ease of assembly for the item. The committee discussed various events where the recycling containers may be utilized. A suggestion was made for citizens to borrow/check out the item with Mrs. Carey in the Environmental Department and return the item. A motion was made by Ms. Shackford and seconded by Mr. Benson for citizens and organizations to sign out the recycling containers for use and return once event/use completed. Also, a motion was made by Ms. Eagle and seconded by Ms. Shackford for Mrs. Carey to purchase 200 recycle trash bags for the containers with an allowance of \$75.00 to include shipping.

IN RE: ENVIROTHON

The committee members were provided a sign-up sheet for the upcoming Envirothon, sign up times were in two hour increments.

IN RE: NEW BUSINESS: RECYCLE SIGNS

Mr. Benson mentioned to the committee he had been thinking of how to quickly reach a lot of citizens and effectively capture their attention regarding recycling and litter. One suggestion Mr. Benson provided was a two-sided coroplast sign (similar to a yard sale sign, made in any size dimension). These double sided coroplast signs would then be placed on a heavy duty 'H' bracket/stake and placed throughout the county. There would be many benefits of this idea, to include reusable signs, highly visible, and can be effective in 'getting the word out about litter'. Mr. Benson presented the committee with a draft template of a two-sided sign. One side featured 'OUCH LITTER HURTS' in red and black lettering on a yellow background. The other side featured Keep New Kent Beautiful in green lettering on a white background. Both sides featured New Kent Clean County Committee in black lettering in smaller font underneath the message. Mr. Benson suggested this would be one way in which the committee would be able to utilize some of the Grant money as well as 'getting the message out'. After a brief discussion with the committee, Mr. Benson made a motion, which was seconded by Ms. Shackford, for the committee to obtain 100 double sided signs, approximately 30" by 24" with sturdy stakes and the pricing (no cap on the pricing was suggested in the motion) brought to the Chair for final approval.

IN RE: UPCOMING MEETINGS

The next meeting will be held on Tuesday, July 18, 2017 at 6PM.

IN RE: ADJOURNMENT

The meeting was adjourned at 7:15PM by Mrs. Leary.

Gail M. S. Carey,
Recording Secretary