

NKFM Vendor Application

The New Kent Farmers Market (NKFM) is located at the NKFM Pavilion at the intersection of New Kent Highway and Vineyards Parkway (7589 New Kent Highway). The market will be open rain or shine, on Saturdays from 8am to 11:30am starting May 15, 2021 through August 28, 2021. Each vendor will be approved for a 10'x10' space under a covered pavilion or for tent space near the pavilion.

**There will also be monthly fall/holiday markets at this location to round out the 2021 season. Please fill out this application if you are interested in the full NKFM season and/or you are interested in the monthly markets. You will have the opportunity below to select when you are available. Exact date and time of fall/holiday markets have not been determined at this time.

Applicant Information

Business/Farm Name:* Frandsen Farm

Owner's Name:* Bente Frandsen

Address:* 5225 Olivet Church Road

City/Town:* Providence Forge

ZIP/Postal Code:* 23140

Email address:* jafhetbf@hotmail.com

Phone Number:* 8046513421

Website:

Business Name on Facebook (if you are not on Facebook, please enter "N/A"):* N/A

Business Name on Twitter (if you are not on Twitter, please enter "N/A"):* N/A

Business Name on Instagram (if you are not on Instagram, please enter "N/A"):* N/A

Upload pictures of your business to be used for marketing [E7C3AB65-6F84-47AE-9E08-CA0E4551E785.jpeg](#)

purposes here.*

NKFM is a producers-only market for producers within a 30-mile radius of New Kent County. ABSOLUTELY NO RESELLING OF PURCHASED ITEMS WILL BE PERMITTED UNLESS GRANTED APPROVAL BY THE MARKET MANAGER. All vendors must participate in growing/making the produce/products that they sell. Items permitted for sale are Virginia-grown fresh fruit and berries, vegetables, mushrooms, herbs, landscaping and vegetable plants, cut flowers, eggs, cheese, honey and meats. All products must be in accordance with Virginia Department of Agriculture and Consumer Services (VDACS) guidelines. Baked goods and other value-added products (such as jellies, jams, preserves, pickles, and roasted coffee) prepared by the vendor according to VDACS standards may also be sold. Crafts and non-food items (including soaps, cosmetics, and some herbal products) made by the vendor may be sold as long as they are locally produced. Crafts and non-food items shall not account for more than 25% of participating vendors. The vendors is responsible for all required licenses and any needed certifications. Unless you are a farmer, it is required that you obtain a County business license through the New Kent County Commissioner of the Revenue's Office. Shannon Micali, the Licensing Specialist, may be contacted at (804) 966-8782 or smmicali@newkent-va.us for any questions concerning the County business license process.

I am interested in selling:*

Raspberries and Blackberries

Upload copy of valid New Kent County Business License here. If you do not currently have a valid business license in New Kent County and are required to obtain one per the New Kent Commissioner of Revenue's Office, you will not be permitted to attend the NKFM until obtaining one.

Vendors may want to "spot share" in an effort to attend the NKFM but not have to attend every Saturday that it is open.

What is your availability in attending the market? (Please indicate "once per month," "twice per month," "three times per month," "every Saturday," or

2-3 times per month

"fall/holiday markets only")*
May we use your business name and/or photos in promotional campaigns? (Please answer "Yes" or "No")*

Yes

Vendors selected by the Market Manager to participate will be required to pay a registration fee (\$45 for those with a 10'x10' spot under the pavilion, \$25 for those with a tent space outside the pavilion), and MUST sign a liability waiver to sell on property. Vendors are encouraged to participate in all market days that they have indicated they are interested in attending.

If you have any questions, please contact New Kent County Administration, at (804) 966-9683 or by email at administration@newkent-va.us.

Desired spot size (Please indicate "10'x10' under pavilion" OR "tent space"):

10'x10' under pavilion

Name of person filling out application*

Bente Frandsen

Date*

06/13/2021

* indicates required fields.