



## Data Summary

January 2010

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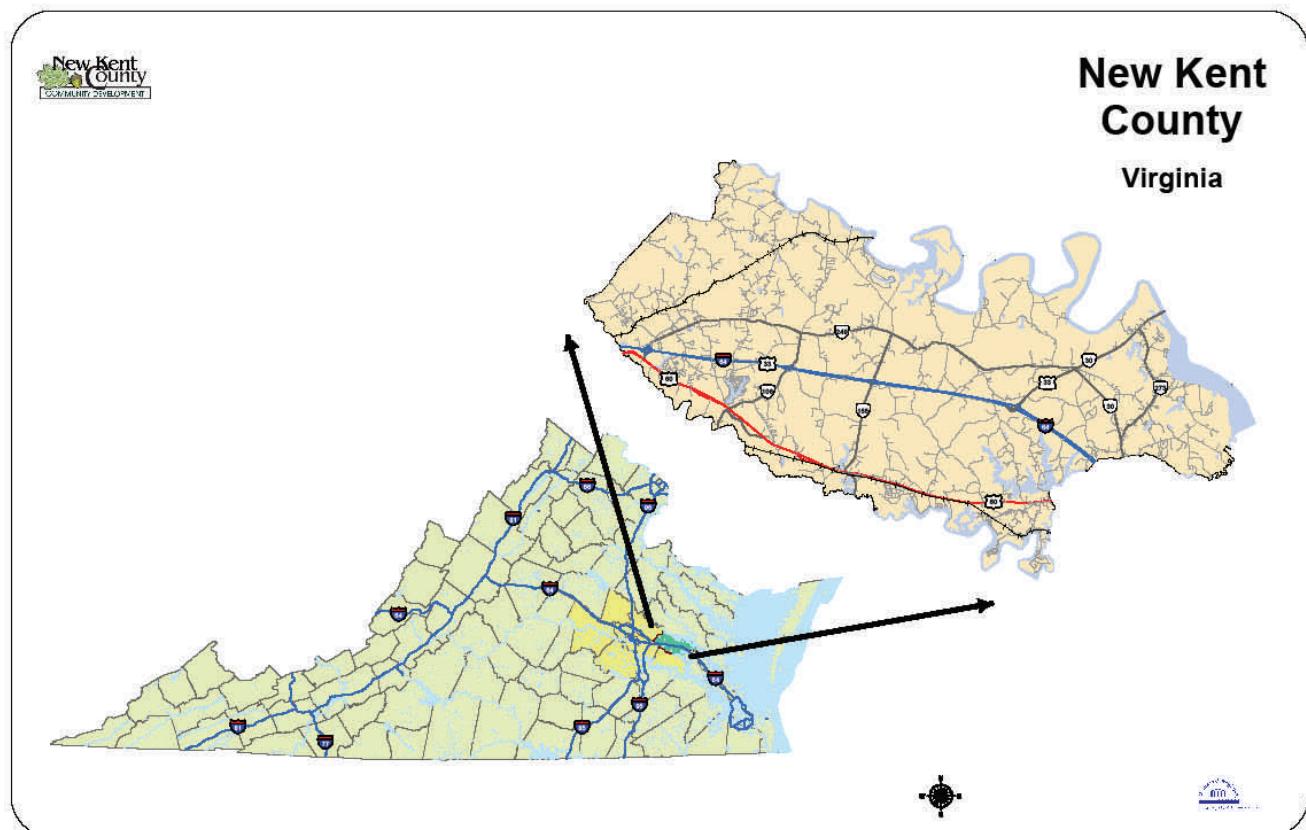
# Statistical Snapshot

<b>Estimated Population (December 31, 2009)</b>	<b>18,602</b>
<b>Population Percentages by Race and Sex, 2008</b>	
White	81.9%
African-American	14.8%
Hispanic	1.8%
Other	1.5%
Male	50.70%
Female	49.30%
<b>Median Age in Years, 2008</b>	<b>38</b>
<b>Land Area (square miles)</b>	<b>212</b>
<b>Population Density (persons per square mile) December, 2009</b>	<b>87.63</b>
<b>Total Housing Units—December 31, 2009</b>	<b>7,677</b>
<b>Total Housing Units—2010 Projection</b>	<b>7,929</b>
<b>Average Household Size (persons per household) 2009</b>	<b>2.560</b>
<b>School Enrollment (2008-09 School Year)</b>	
G.W. Watkins Elementary School	635
New Kent Elementary School	563
New Kent Middle School	678
New Kent High School	916
<b>Median Family Income, 2009</b>	<b>\$73,245</b>
<b>Per Capita Income, 2006</b>	<b>\$31,886</b>
<b>Civilian Labor Force</b>	
Employed Residents, 2008	9,555
Unemployment Rate - October 2009	6.7%
Out-Commuters	Approximately 80%
<b>Educational Attainment, 2000 (25 Years and Older)</b>	
Graduate or Professional Degree	5.20%
Bachelor's Degree	11.10%
Associate's Degree/Some College	29.50%
High School Diploma	34.70%
Less than Grade 12	19.40%
<b>Military Personnel, 2000</b>	<b>57</b>
<b>Annual Taxable Sales, 2008</b>	<b>\$94,688,177</b>

# Introduction

New Kent County is home to approximately 18,600 people, and is comprised of about 212 square miles. It is located in the Virginia Coastal Plain, between the Richmond Metro Area and the Hampton Roads Metro Area, and has been termed a "gateway to the peninsula." It is bounded by the Pamunkey and York Rivers to the north & east, and the Chickahominy River to the south & west. The counties of Hanover, King William, King and Queen, James City, Charles City, and Henrico all surround New Kent County. Regionally, New Kent County is part of the Richmond Regional Planning District and the Richmond—Petersburg Metropolitan Statistical Area. However, it is significant to note that New Kent County has economic ties to both the Richmond and Hampton Roads areas.

New Kent County was created by an act of the House of Burgesses on November 20, 1654. At that time, it encompassed portions of today's surrounding counties. Located between the high growth areas of Hampton Roads and Richmond, New Kent County has undergone significant development over the past several years. The population increased by 78.09 percent between 1990 and December 31, 2009.



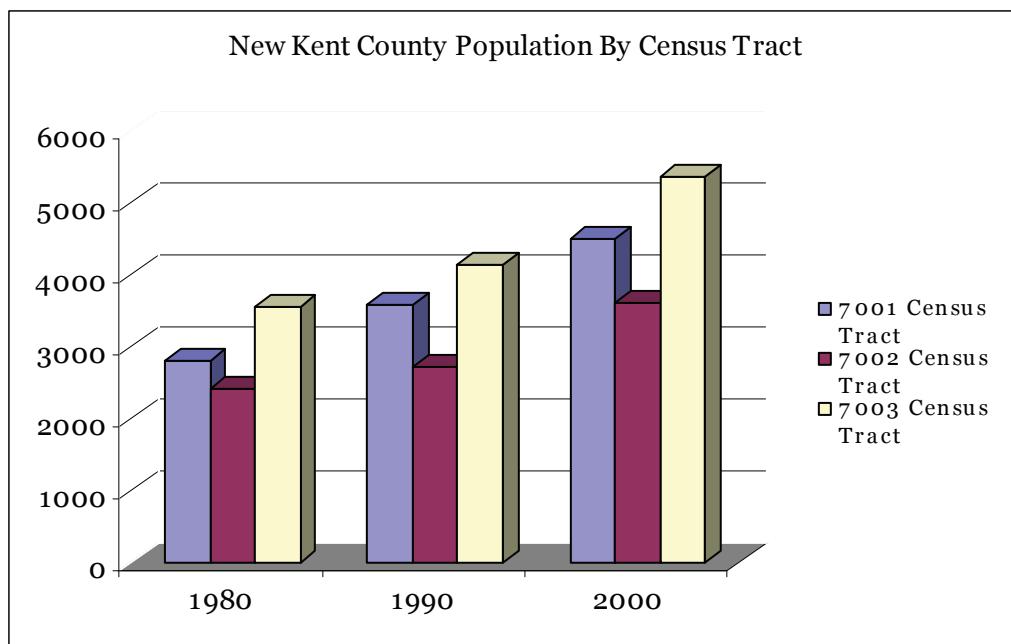
# Population

The December 31, 2009 estimated population of New Kent County was 18,602. New Kent County's population grew by 78.09 percent between 1990 and December 31, 2009. As shown below, growth has been spread fairly evenly throughout the County.

New Kent County's growth is mainly due to in-migration (the migration of new residents from larger urban areas). The County's natural increase between 1990 and 2009 was approximately 1,755. The estimated net migration was over 5,150. Even with this population increase, the population density in December 2009 was 87.63 persons per square mile, demonstrating that the County still maintains its rural nature.

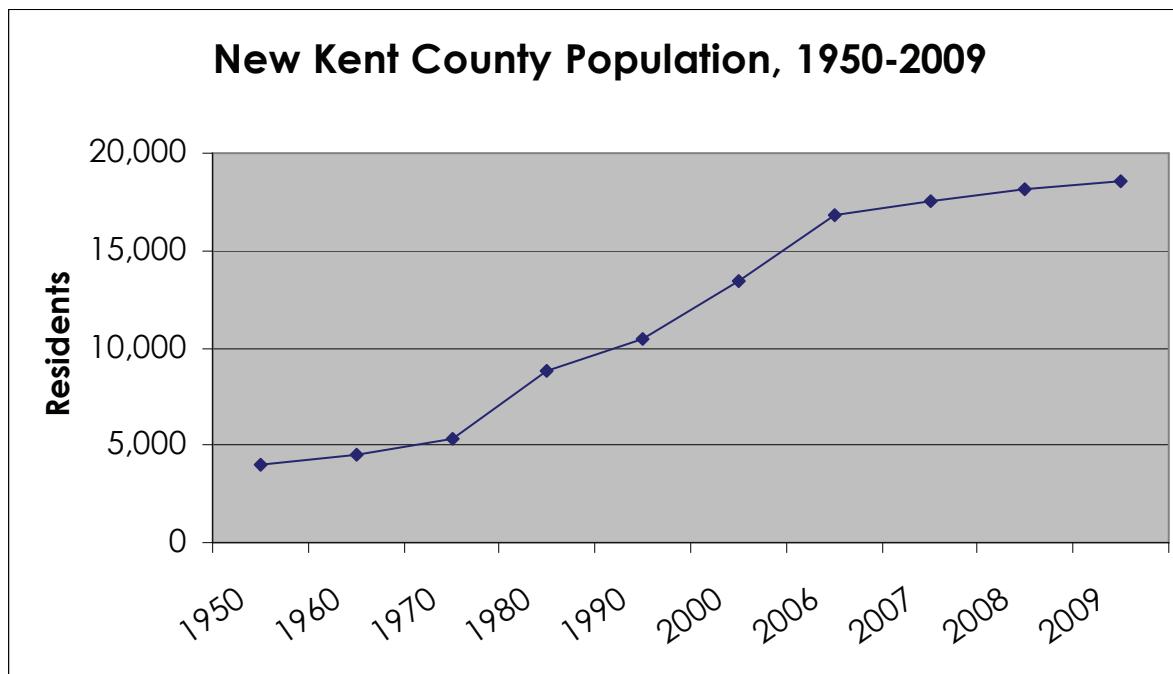
Population by Census Tract, 1930-2000								
	1930	1940	1950	1960	1970	1980	1990	2000
New Kent County	4,300	4,092	3,995	4,504	5,300	8,781	10,445	<b>13,462</b>
Census Tract 7001	984	917	1,939	1,995	1,364	2,810	3,583	<b>4,493</b>
Census Tract 7002	1,026	953	1,153	1,304	1,337	2,421	2,730	<b>3,607</b>
Census Tract 7003	2,290	2,222	903	1,205	2,599	3,550	4,132	<b>5,362</b>

U.S. Census Bureau



# Population (continued)

Between 2000 and December 31, 2009, the population of New Kent County increased by 38.18 percent to approximately 18,602. The average annual population increase was 4.24 percent.



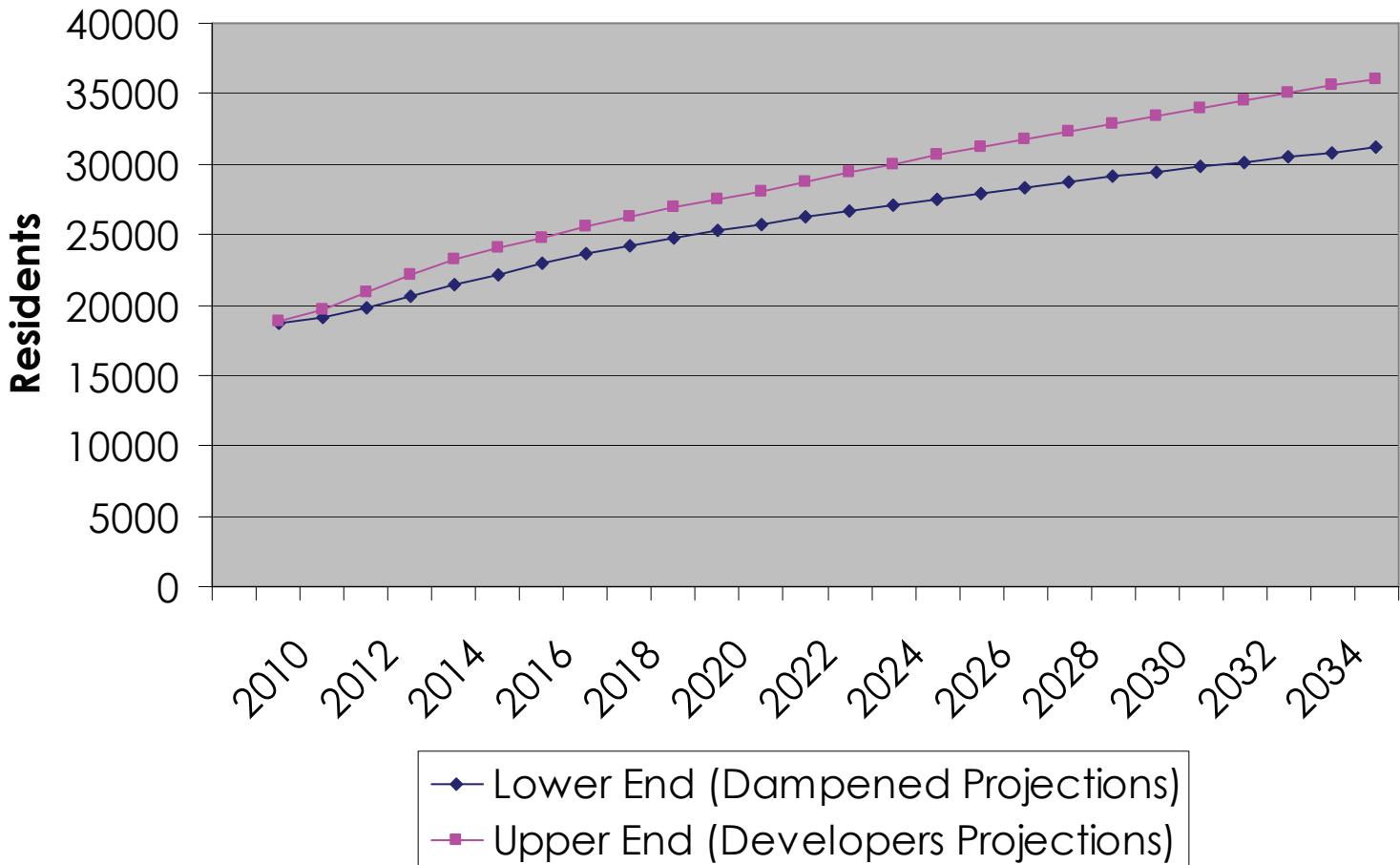
Population projections were completed by the New Kent County Department of Community Development and the Virginia Employment Commission and are compiled below.

New Kent County Yearly Population Projections														
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
** Range of Estimated new homes per year	236 - 373	326 - 557	383 - 564	387 - 488	365 - 383	353 - 383	349 - 367	342 - 358	289 - 358	265 - 343	265 - 343	265 - 343	265 - 343	265 - 343
** Range of Estimated County Population	19069 - 19399	19745 - 20627	20549 - 21857	21352 - 22892	22093 - 23667	22796 - 24431	23480 - 25148	24139 - 25835	24667 - 26512	25132 - 27145	25526 - 27700	26041 - 28384	26485 - 28990	26922 - 29587
Estimated County Population (VEC)	18681										23671			

\*\* These projections are based on current and proposed subdivision activity and data from the New Kent County Department of Community Development

# Population (continued)

## Projected Population Ranges for New Kent County



This graph was completed using the population projection ranges created by the New Kent County Department of Community Development.

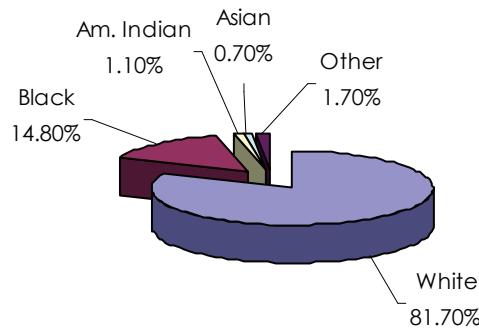
# Age, Sex, and Race

New Kent County's population is nearly evenly divided with 50.7 percent male and 49.3 percent female.

There has been an interesting demographic shift in the racial composition of New Kent County since 1990. The white population has increased by nearly 4.0 percent while the African-American population decreased by over six percent between 1990 and 2008. The majority of the minority population seems to be concentrated in Census Tracts 7002 and 7003. Census Tract 7001 has had the smallest amount of minority population since the 1960s. On a regional level, New Kent County is less racially diverse than the surrounding areas and the state of Virginia, with a significantly larger white population.

The median age in 2008 was 38, continuing an aging trend of the County's population from 1970, when the average age was 26.6. The median age across Census Tracts seems to be, on average, the same, with Census Tract 7002 having a slightly younger population. The majority of the population in 1990 and 2000 was concentrated between the 25-64 age range.

**New Kent County Population by Race - 2008**



**Median Age**

1960	26.8
1970	26.6
1980	30.8
1990	32.8
2000	34.7
2008	38

U.S. Census Bureau & VA Economic Development Partnership

**New Kent County Population By Race**

	1990	Percent	2000	Percent	2008	Percent	Change
White	8,078	77.34%	10,805	80.26%	14,563	81.70%	1.44%
Black	2,151	20.59%	2,181	16.20%	2,638	14.80%	-1.40%
American Indian and Native Alaskan	136	1.30%	173	1.29%	196	1.10%	-0.19%
Asian	34	0.33%	72	0.53%	125	0.70%	0.17%
Some other race	46	0.44%	73	0.54%	333	1.87%	1.33%
Two or More Races	N/A		158	1.17%	216	1.21%	0.04%
<b>Total:</b>	<b>10,445</b>		<b>13,462</b>		<b>18,071</b>		

U.S. Census Bureau & VA Economic Development Partnership

# Age, Sex, and Race (continued)

## Race, Population, and Median Age by Census Tract - 2000

Census Tract	White	Black	Other	Median Age
7001	3,910	439	144	39.5
7002	2,751	734	122	37.0
7003	4,144	1,008	125	38.6

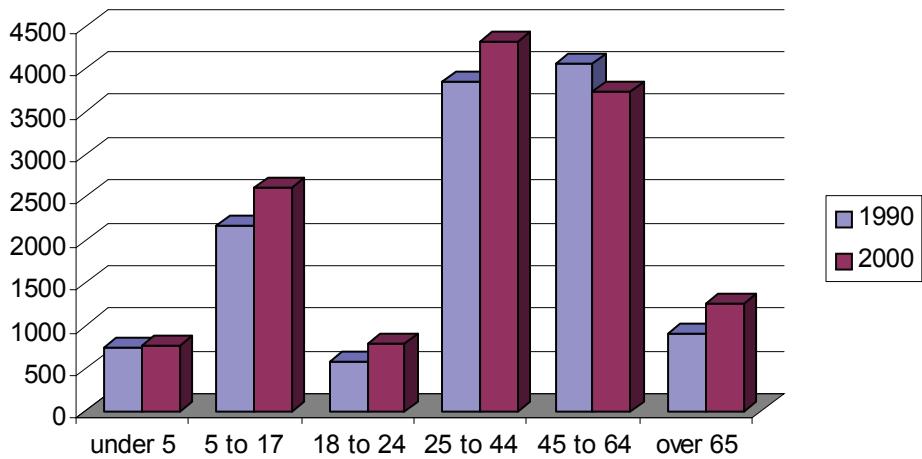
U.S. Census Bureau

## Regional Racial Comparisons - 2008

	Richmond Region	Hampton Roads	New Kent County
White	63.68%	59.00%	<b>81.70%</b>
Black	27.48%	31.20%	<b>14.80%</b>
American Indian and Native Alaskan	0.44%	0.46%	<b>1.10%</b>
Asian	2.89%	2.98%	<b>0.70%</b>
Some other race	4.19%	4.28%	<b>1.87%</b>
Two or more races	1.32%	2.08%	<b>1.21%</b>
<b>Total Population:</b>	<b>1,013,350</b>	<b>1,716,513</b>	<b>18,071</b>

Virginia Economic Development Partnership

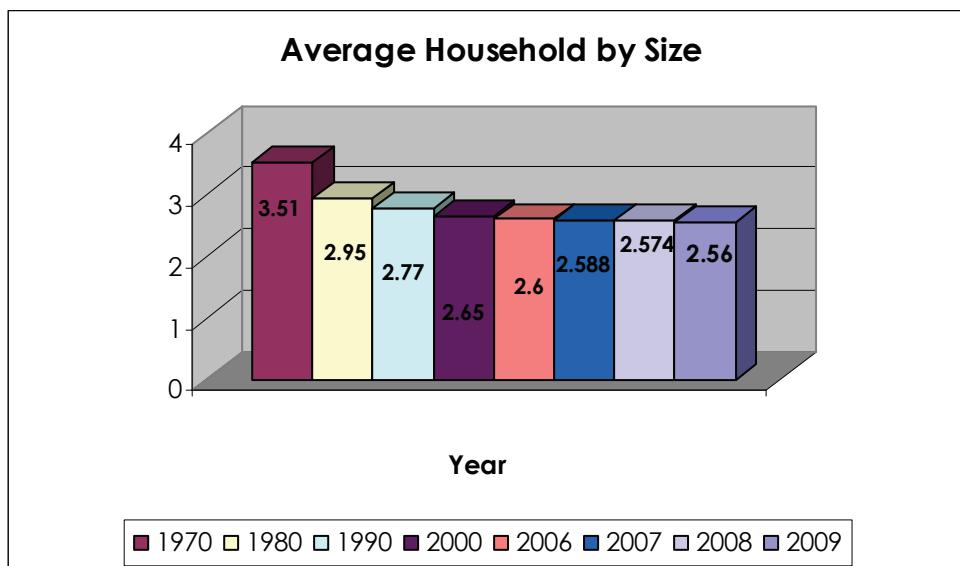
## Age Distribution 1990 and 2000



U.S. Census Bureau

# Households and Families

The number of occupied households in New Kent County increased by 95.13 percent from 1990 to 2009. This is reflective of the 77.86 percent increase in population from 1990 to 2009. The average family size in New Kent County in 2009 was 2.97, with the average household size being 2.560. The average household size has followed current trends and has steadily declined over the past few decades, while the number of households has dramatically increased over time. The average household size is expected to decrease to 2.40 by 2020. Within New Kent County, approximately 65.3 percent of the population over 15 years of age is married, while 7.5 percent is divorced.



Number of Occupied Households	
1960	1,134
1970	1,487
1980	3,008
1990	3,719
2000	4,925
2007	6,792
2008	7,033
2009	7,257

U.S. Census Bureau

Marital Status - 2000	
Married	65.3%
Never Married	18.8%
Separated	2.8%
Widowed	5.6%
Divorced	7.5%

U. S. Census Bureau

Households By Type - 2000	
Total Number of Households	4,925
One Person Households	818
Male Householder	410
Female Householder	408
Two or More Persons	4,107
Family Households	3,897
Married Couples	3,282
Other Family	615
Non Family	210

U.S. Census Bureau

# Labor Force and Employment

New Kent County's unemployment rate has remained fairly low over the years. It dropped at a steady rate between 1970 and 1995, then decreased again until 2000, following most state and national trends. It increased dramatically in 2009, and is now, for the first time in many years, higher than the unemployment rate for the State.

The labor force population increased from 5,520 in 1990 to 9,555 in 2008, yielding a 73.10 percent increase.

The majority (75%) of the New Kent County workforce commutes within the Richmond-Petersburg MSA, with 17 percent working in the Hampton Roads MSA, and only 8 percent commuting to jurisdictions outside of those two Metropolitan Statistical Areas.

## New Kent County Top Ten Employers in 2009

- New Kent County School Board
- A.H.S. Cumberland Hospital
- County of New Kent
- Food Lion
- CCC Transportation LLC
- County of Henrico
- Curtis Contracting Inc
- Allied Pallet Company
- Kerkim Inc
- Interior Specialty Cons Inc

### New Kent County Residents Place of Work - 2000

Henrico County	1,631	23.90%
Richmond City	1,470	21.50%
<b>New Kent County</b>	<b>1,320</b>	<b>19.30%</b>
Hampton Roads Area	1,100	16.10%
Hanover County	437	6.40%
Chesterfield County	257	3.80%
Other	613	9.00%

Virginia Employment Commission

### Unemployment Rates

1990	2.80%
1995	3.10%
2000	1.80%
2004	3.10%
2005	2.90%
2006	2.80%
2007	2.70%
2008	4.04%
2009	6.70%

Virginia Employment Commission

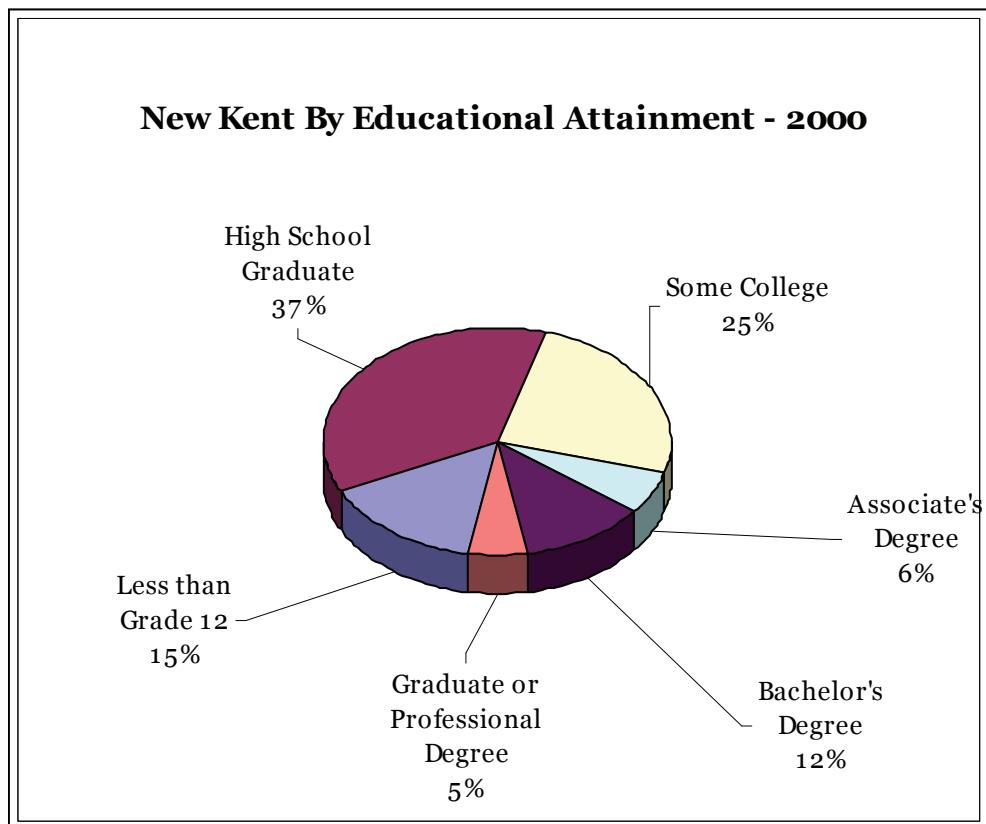
### Unemployment Rate Comparisons

	1995	2000	2009
Virginia	4.5%	2.3%	6.3%
Richmond MSA	3.7%	1.9%	7.4%
Hampton Roads MSA	5.0%	2.7%	6.5%
<b>New Kent County</b>	<b>3.1%</b>	<b>1.8%</b>	<b>6.70%</b>

Virginia Employment Commission

# Labor Force and Employment (continued)

New Kent County's labor force is generally well educated, with 85 percent of its adult population holding at least a high school diploma. New Kent County, when compared to surrounding areas and the State, has higher levels of high school graduates and those with some college, but has a slightly lower percentage of people with Bachelor's and Graduate degrees.



U.S. Census Bureau

## Educational Attainment Levels Comparison - 2000

	Less Than High School	High School	Some College	Associate's Degree	Bachelor's Degree	Graduate or Professional
Virginia	24.8%	26.8%	18.5%	5.5%	15.4%	9.1%
Richmond MSA	17.4%	26.2%	21.9%	5.2%	19.5%	9.8%
Hampton Roads MSA	15.2%	27.6%	26.3%	6.9%	15.4%	8.4%
<b>New Kent County</b>	<b>15.0%</b>	<b>37.0%</b>	<b>25.0%</b>	<b>6.0%</b>	<b>12.0%</b>	<b>5.0%</b>

Virginia Department of Education

New Kent County is a fairly affluent locality within the Richmond Region. From 1989 to 1999, when controlling for inflation, the per capita income increased by 29.9 percent, while the median household income decreased by .57 percent (see next page).

Per Capita Income	
1980	\$9,896
1990	\$18,033
2000	\$27,339
2002	\$28,089
2003	\$29,280
2005	\$30,189
2006	\$31,886
2007	\$32,808

U.S. Census Bureau & County Business Patterns

Per Capita Personal Income Comparisons - 1989 & 1999				
	1989	1999	Percent Change	Real Change Due to Inflation
Virginia	\$15,713	\$31,120	98.05%	41.1%
Richmond MSA	\$15,848	\$32,268	103.61%	45.1%
Hampton Roads MSA	\$13,495	\$26,159	93.84%	38.1%
<b>New Kent County</b>	<b>\$14,993</b>	<b>\$27,339</b>	<b>82.34%</b>	<b>29.9%</b>

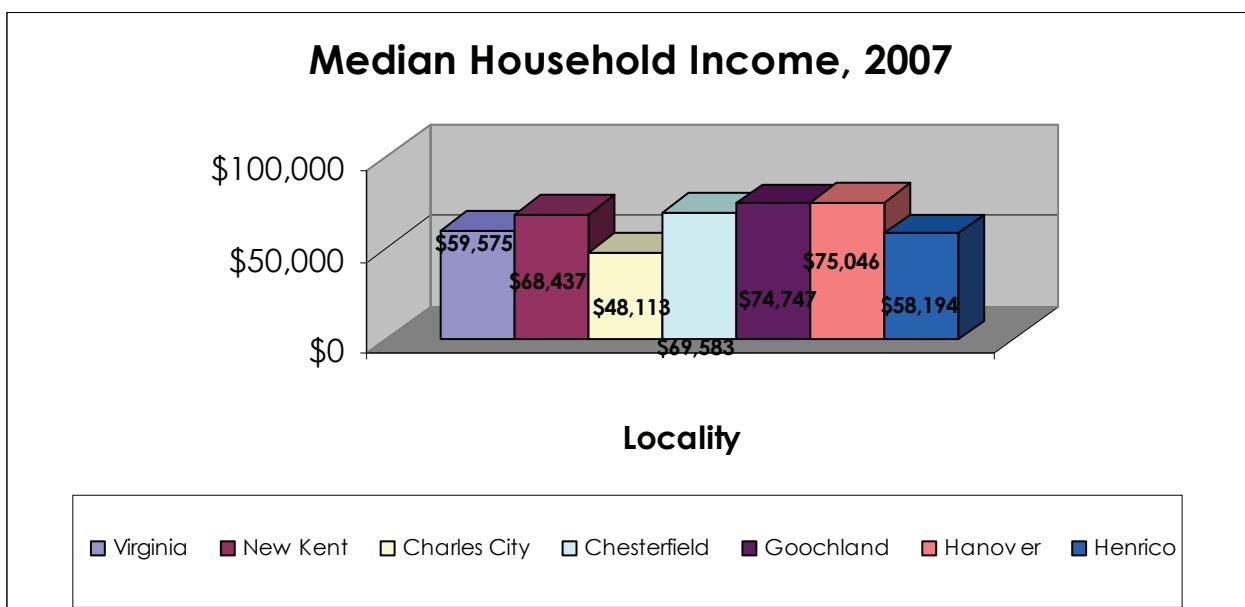
U.S. Census Bureau

# Income (continued)

Income levels in New Kent County seem to be quite comparable to the surrounding Metropolitan areas as well as the entire State. In 2007, the median household income (reported by the U.S. Census Bureau) was \$68,437. Census Tract 7001 has had a significantly larger real increase in median family and household income since 1989 than the other two Census Tracts and the County as a whole. New Kent County's median household income is about average when compared to surrounding counties, as demonstrated by the graph below.

	Median Household Income by Census Tract - 1989 & 1999			Change	
	1989	1999	Dollars	Percent	Real Change Due to Inflation
New Kent County	\$38,403	\$53,595	\$15,192	39.56%	-.57%
Census Tract 7001	\$41,860	\$64,025	\$22,165	52.95%	9%
Census Tract 7002	\$42,617	\$51,250	\$8,633	20.26%	-14.3%
Census Tract 7003	\$32,997	\$44,120	\$11,123	33.71%	-4.7%

Median Household Income Comparisons - 1989 & 1999				
	1989	1999	Percent Change	Real Change Due to Inflation
Virginia	\$33,328	\$46,677	40.05%	-.22%
Richmond MSA	\$33,489	\$46,800	39.75%	-.44%
Hampton Roads MSA	\$30,841	\$42,448	37.63%	-1.9%
<b>New Kent County</b>	<b>\$38,403</b>	<b>\$53,595</b>	<b>39.56%</b>	<b>-.57%</b>



# Housing

The total number of housing units in New Kent County has increased by 93.22 percent from 1990 to December, 2009. The median house value in 2007 was \$268,900, compared to \$128,100 in 2000, which constitutes a 109.91 percent increase in only six years. In 2000, 88.7 percent of the housing was owner occupied. The greatest increase in housing units between 1990 and 2000 was within Census Tract 7002, with an increase of 33.20 percent. This indicates that the greatest housing growth (as of 2000) had been in the central section of the County, but the other two Census Tracts have seen growth rates only slightly lower than Census Tract 7002.

New Kent County Median Home Value				
	1990	2000	Change	Percent
New Kent County	\$86,500	\$128,100	\$41,600	48.09%
Census Tract 7001	\$104,500	\$138,700	\$34,200	32.72%
Census Tract 7002	\$74,400	\$108,100	\$33,700	45.30%
Census Tract 7003	\$78,100	\$130,800	\$52,700	67.48%

U.S. Census Bureau

New Kent County Median Home Value				
2000	2004	2005	2006	2007
\$128,100	\$175,000	\$196,000	\$235,000	\$268,900

## Residential Building Permits and Construction Cost

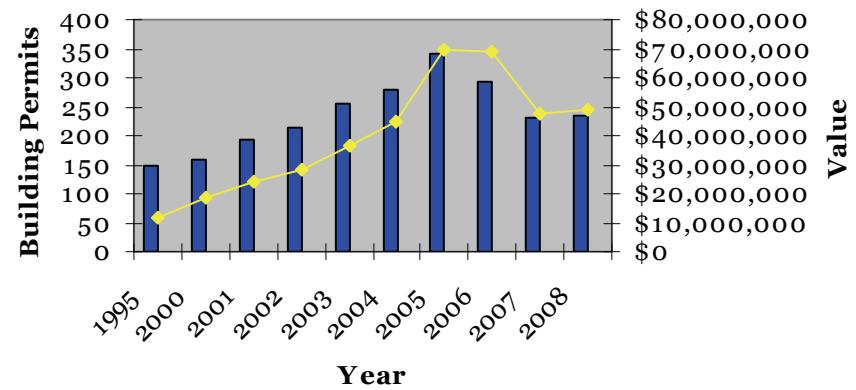
Year	Number of Permits	Construction Cost
1995	149	\$11,784,000
2000	157	\$18,426,871
2001	192	\$24,078,434
2002	221	\$28,498,629
2003	254	\$36,528,687
2004	278	\$44,668,079
2005	340	\$69,928,006
2006	294	\$69,285,272
2007	232	\$47,836,086
2008	235	\$48,898,851

Weldon Cooper Center: UVA

New Kent County Total Housing Units	
1980	3,256
1990	3,968
2000	5,203
2002	5,568
2006	6,847
2007	7,176
2008	7,431
2009	7,677

U.S. Census & New Kent Co.

## Residential Building Permits



Since 1995, the number of residential building permits issued per year has increased from 149 to 235 in 2008. This indicates an increase of 57.72 percent over 13 years. Construction values have increased dramatically as well from approximately \$12 million to \$49 million in 2008.

# Housing (continued)

On a regional level, the increase in the number of housing units in New Kent County between 1990 and 2000 far surpassed the increases in the surrounding regions and within the State. The growth rate for New Kent housing units was 31.12 percent, while Virginia's only increased by 16.34 percent.

When comparing median home values across the area, New Kent County is among the top. The median home value was higher than the State median in 2000. It was also well above the median home value for the Richmond and Hampton Roads MSAs. The median home value, controlled for inflation, increased by 10.6 percent between 1990 and 2000.

Housing Units Comparison - 1990 & 2000			
	1990	2000	Percent Increase
Virginia	2,496,334	2,904,192	16.34%
Richmond MSA	355,207	410,394	15.54%
Hampton Roads MSA	537,101	619,335	15.31%
<b>New Kent County</b>	<b>3,968</b>	<b>5,203</b>	<b>31.12%</b>

Local Median Home Values - 2000	
Virginia	\$125,400
James City County	\$167,300
Hanover County	\$143,300
<b>New Kent County</b>	<b>\$128,100</b>
Henrico County	\$121,300
King William County	\$100,200
Richmond City	\$87,300
Charles City County	\$86,700

Housing Units by Census Tract - 1990 & 2000			
	1990	2000	Percent Change
Census Tract 7001	1,298	1,695	30.59%
Census Tract 7002	1,024	1,364	33.20%
Census Tract 7003	1,646	2,114	28.43%

U.S. Census Bureau

Median Gross Rent - 1990 & 2000			
	1990	2000	Percent Increase
<b>New Kent County</b>	\$459	\$636	38.56%
<b>Census Tract 7001</b>	\$372	\$655	76.08%
<b>Census Tract 7002</b>	\$488	\$756	54.92%
<b>Census Tract 7003</b>	\$429	\$507	18.18%

U.S. Census Bureau

Median Home Value Comparison				
	1990	2000	Percent Change	Real Increase Adjusted for Inflation
Virginia	\$90,400	\$125,400	38.72%	3.6%
Richmond MSA	\$78,500	\$115,400	47%	9.8%
Hampton Roads MSA	\$86,300	\$110,100	27.58%	-4.7%
<b>New Kent County</b>	<b>\$86,500</b>	<b>\$128,100</b>	<b>48.09%</b>	<b>10.6%</b>

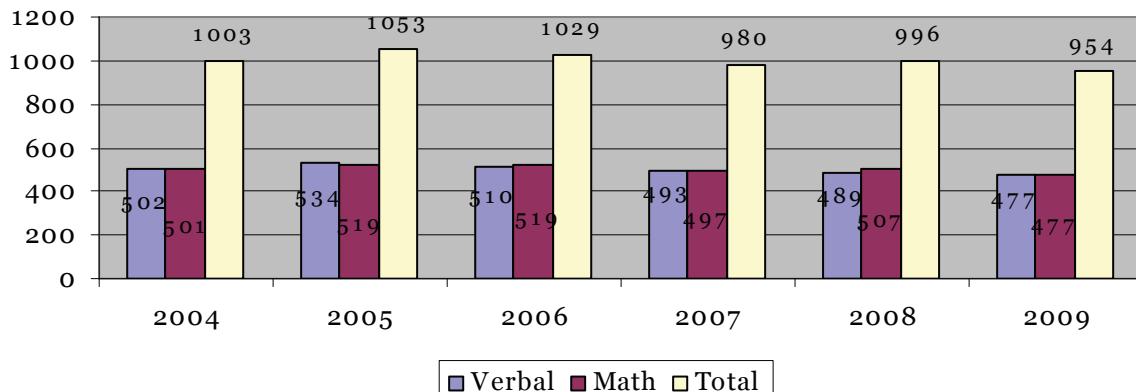
U. S. Census Bureau

New Kent County operates four public schools: G.W. Watkins Elementary, New Kent Elementary, New Kent Middle, and New Kent High School. Enrollment has increased 18.15 percent since the 2000-2001 school year, and student promotion rates have been steady, around 95 percent. Approximately 67 percent of the 2007-2008 graduating class planned to attend some type of two-year or four-year college, with the majority of graduates receiving a standard or advanced diploma.

**All New Kent County schools are fully accredited by the Virginia Department of Education and comply with the Virginia Standards of Accreditation, the Virginia Standards of Quality, and the Virginia Standards of Learning.** Gifted and enrichment services are offered throughout the K-12 program. A comprehensive special education program is available throughout the division and offers specialized services to students with identified disabilities.

New Kent County is one of only 18 school divisions in the state that met the federal No Child Left Behind Adequate Yearly Progress mandate. Approximately 65 percent of New Kent High School students participate in at least one Virginia High School League activity per year.

### New Kent Average SAT Scores - Verbal/Critical Reading & Math



### Public School Enrollment

	Number	Yearly Percent Increase
2001-2002	2,363	-0.04%
2002-2003	2,477	4.6%
2003-2004	2,504	1.1%
2004-2005	2,583	3.1%
2005-2006	2,581	-0.1%
2006-2007	2,666	3.2%
2007-2008	2,733	2.5%
2008-2009	2,737	0.15%
2009-2010	2,792	2.0%

### New Kent Average SAT Scores

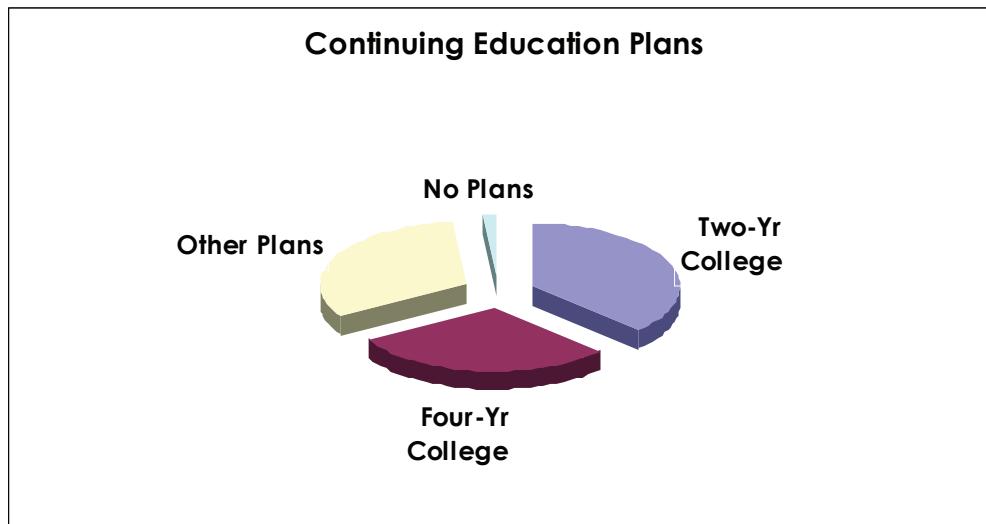
	2004	2005	2006	2007	2008	2009
Verbal/ Critical Reading	502	534	510	483	489	477
Math	501	519	519	497	507	477
Writing				477	474	464
<b>Total</b>	<b>1003</b>	<b>1053</b>	<b>1029</b>	<b>1457</b>	<b>1470</b>	<b>1418</b>

# Schools (continued)

Regionally, New Kent County has promotion and dropout rates comparable to neighboring jurisdictions. The promotion rate was 95.6 percent during the 2007-2008 school year, which was comparable with other local areas and the State. The student dropout rate for New Kent County has fluctuated slightly over the past 5 years. While the majority of graduates choose to attend some type of college, New Kent County fell slightly below the total State average.

Continuing Education Plans New Kent County Students			
College		Other Plans	No Plans
Two Year	Four Year		
37.3%	29.5%	31.6%	1.6%

Virginia Department of Education  
2007—2008 Graduates



Continuing Education Plans Comparison 2006-2007 Graduates					
	Two Year College	Four Year College	Other Education	Employment or Military	No Plans
Virginia	28.7%	46.9%	4.6%	14.6%	5.3%
Richmond (city)	24.1%	42.3%	2.6%	17.8%	13.1%
Charles City	40.6%	35.9%	9.4%	12.5%	1.6%
King William	26.8%	48.9%	4.7%	9.8%	9.8%
Henrico	23.9%	53%	5%	7%	11.1%
Hanover	21.8%	58.2%	4.1%	15.9%	0%
<b>New Kent</b>	<b>37.3%</b>	<b>29.5%</b>	<b>9.3%</b>	<b>22.3%</b>	<b>1.6%</b>

Virginia Department of Education

# Schools (continued)

New Kent County Public Schools Graduates By Type						
	2001-2002	2002-2003	2003-2004	2004-2005	2006-2007	2007-2008
Standard Diploma	60	73	74	81	81	81
Advanced Diploma	74	78	82	68	77	90
Special Diploma	7	7	10	16	2	3
G.E.D.	0	4	0	0	0	2
ISAEP	3	0	5	2	7	7
Modified Standard Diploma	0	0	8	3	11	10
Total	144	176	179	170	178	193

(ISAEP = Individualized Student Alternative Education Plan)

Virginia Department of Education

New Kent County Promotion and Drop Out Rates			
	Promoted	Drop Out	Held Back
2002-2003	94.7%	1.14%	4.16%
2003-2004	97.5%	0.42%	2.08%
2004-2005	96.7%	1.87%	1.43%
2005-2006	94.4%	0.97%	4.63%
2006-2007	95.6%	1.38%	3.02%
2007-2008	95.6%	1.83%	2.57%

Virginia Department of Education

Area Wide Promotion and Dropout Rates								
	Promotion Rates				Dropout Rates			
	2004-05	2005-06	2006-07	2007-08	2003-04	2005-06	2006-07	2007-08
Virginia	95.90%	95.8%	95.8%	96.3%	2.05%	1.88%	1.86%	1.90
Richmond (city)	92.70%	94.3%	94.6%	95.4%	15.27%	2.46%	3.99%	4.25%
Charles City	99.80%	93.6%	93.6%	99.9%	0.50%	2.44%	0.95%	3.25%
King William	99.20%	94.4%	97.7%	99.5%	0.00%	0.86%	0.73%	0.50%
Henrico	95.90%	95.7%	95.6%	96%	1.93%	3.05%	2.00%	2.48%
Hanover	98%	97.7%	98%	98.3%	0.44%	0.62%	0.57%	0.82%
<b>New Kent</b>	<b>96.70%</b>	<b>94.4%</b>	<b>95.6%</b>	<b>95.6%</b>	<b>0.42%</b>	<b>0.97%</b>	<b>1.38%</b>	<b>1.83%</b>

Virginia Department of Education

# Economic Development, Taxes, and Utilities

New Kent County is strategically positioned to take advantage of a large and diversified workforce ranging from industrial laborers to high tech specialists. The County's Economic Development Department (located at the Visitors & Commerce Center) offers free assistance to companies and individuals wishing to establish, relocate, or expand their businesses in New Kent.

The New Kent County Public Utilities Department is responsible for the operation and management of the public water and sewer facilities. Any residential, commercial, or industrial structure located on a parcel of land which abuts a street or any other public way containing a water or sewer main, must connect to the public utility system unless nonuser status is granted. Connection fees vary.

<b>New Kent County Nominal Tax Rates</b>	<b>Nominal Tax Rate per \$100 Assessed Value</b>
Real Estate	\$0.73
Tangible Personal Property	\$3.75
Machinery & Tools	\$1.50
Aircraft	\$0.75
Handicapped Equipped Vehicles	Exempt
Mobile Home	\$0.73

New Kent County Commissioner of Revenue

<b>Connection Charges</b> <i>(Effective July 1, 2009)</i>		
<b>Size of Meter</b>	<b>Water</b>	<b>Sewer</b>
5/8"	\$3,975.00	\$7,950.00
3/4"	\$3,975.00	\$7,950.00
1"	\$6,600.00	\$11,900.00
1 1/2"	\$13,225.00	\$23,800.00
2"	\$22,850.00	\$41,000.00
3"	\$44,975.00	\$82,000.00
4"	\$72,750.00	\$133,600.00
6"	\$149,450.00	\$273,800.00
8" - 10"	\$306,850.00	\$560,825.00

\* Sewer Connection Availability Fees also apply \*

<b>Water and Irrigation</b> <i>(Effective July 1, 2009)</i>		
<b>Size of Meter</b>	<b>Minimum Quarterly Charge</b>	<b>Charge per 1,000 gals (9,000 to 18,000 gals)</b>
5/8"	\$48.51	\$4.85
3/4"	\$48.51	\$4.85
1"	\$90.72	\$4.85
1 1/2"	\$191.16	\$4.85
2"	\$287.28	\$4.85
3"	\$501.12	\$4.85
4"	\$802.44	\$4.85
6"	\$1,603.80	\$4.85
8" - 10"	\$2,886.84	\$4.85

New Kent County Department of Public Utilities

<b>Sewer</b> <i>(Effective July 1, 2009)</i>		
<b>Size of Meter</b>	<b>Minimum Quarterly Charge</b>	<b>Charge per 1,000 gals (9,000 to 18,000 gals)</b>
5/8"	\$67.38	\$6.74
3/4"	\$67.38	\$6.74
1"	\$158.76	\$6.74
1 1/2"	\$309.96	\$6.74
2"	\$536.76	\$6.74
3"	1,073.52	\$6.74
4"	\$1,745.28	\$6.74
6"	\$3,571.56	\$6.74
8" - 10"	\$7,322.40	\$6.74

# Transportation

New Kent County's proximity to many major roadways allows easy access to several transportation corridors. New Kent County is bisected by Interstate 64, which has four high-traffic count exits and intersects with Interstate 295 about two miles west of the County line. Richmond is 15 miles west, Williamsburg is 15 miles east, and Norfolk is 60 miles southeast. Access to transportation by air, water and land from New Kent County is readily available. Airports in Richmond, Newport News, and Norfolk are conveniently close, as are two of the East's major shipping ports, Richmond Deepwater Terminal and the Port of Hampton Roads.

<b>Daily Traffic Volume Estimates: Virginia Department of Transportation - 2008</b>				
<b>Route</b>	<b>Link Length</b>	<b>From</b>	<b>To</b>	<b>AADT</b>
VA 30	4.65	King William County Line	SR 33 & SR 249 Angelview Church	11,000
VA 30	3.43	SR33 & SR249 Angelview Church	SR 273 Farmers Drive	3,200
VA 30	0.78	SR 273 Farmers Drive	James City County Line	8,300
VA 33, US 60	0.91	Henrico County Line	US 60 Bottoms Bridge	13,000
VA 33	0.22	US 60 Bottoms Bridge	I-64	13,000
VA 33, 64 EB	5.32	SR 33, SR 249	SR 106	29,500
VA 33, 64 EB	3.47	SR 106	SR 155	29,500
VA 33, 64 EB	5.69	SR 155	SR 33	29,000
VA 33	2.98	I-64 East Interchange	SR 33 & SR 249 Angelview Church	9,000
VA 33, VA 30	4.65	SR 30 & SR 249 Angelview Church	King William County Line	11,000
US 60	0.91	Henrico County Line	SR 33 Bottoms Bridge	13,000
US 60	4.03	SR 33 Bottoms Bridge	SR 106	9,400
US 60	2.62	SR 106	63—615	5,700
US 60	2.88	63—615	SR 155 Providence Forge	6,500
US 60	8.58	SR 155 Providence Forge	James City County Line	4,800
I-64	1.33	Henrico County Line	SR 33 & SR 249	67,000
I-64, VA 33	5.32	SR 33 & SR 249	SR 106	59,000
I-64, VA 33	3.47	SR 106	SR 155	59,000
I-64, VA 33	5.69	SR 155	SR 33 Eltham Road	58,000
I-64	4.18	SR 33 Eltham Road	James City County Line	47,000
SR 106	0.91	Charles City County Line	US 60	5,100
SR 106	3.04	US 60	I-64	2,700
SR 106	1.68	I-64	SR 249	1,900
VA 155	1.09	Charles City County Line	US 60	2,900
VA 155	3.83	US 60	I-64	3,400
VA 155	2.19	I-64	SR 249	2,200
VA 249	4.31	I-64 East of Bottoms Bridge	63-612 Quinton	4,900
VA 249	2.30	63-612 Quinton	SR 106 Talleysville	2,500
VA 249	3.78	SR 106 Talleysville	SR 155 Cary's Corner	2,100
VA 249	5.04	SR 155 Cary's Corner	63-626	2,300
VA 249	3.00	63-626	SR 33 & SR 33 Angelview Church	1,600
SR 273	5.33	SR 30	SR 33	4,300

AADT=Average Annual Daily Traffic

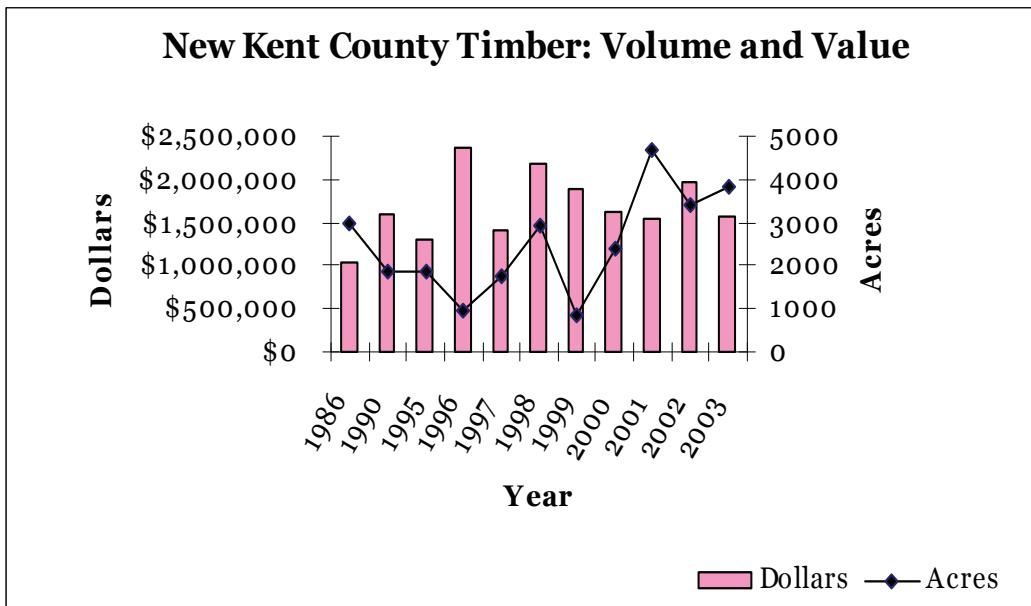
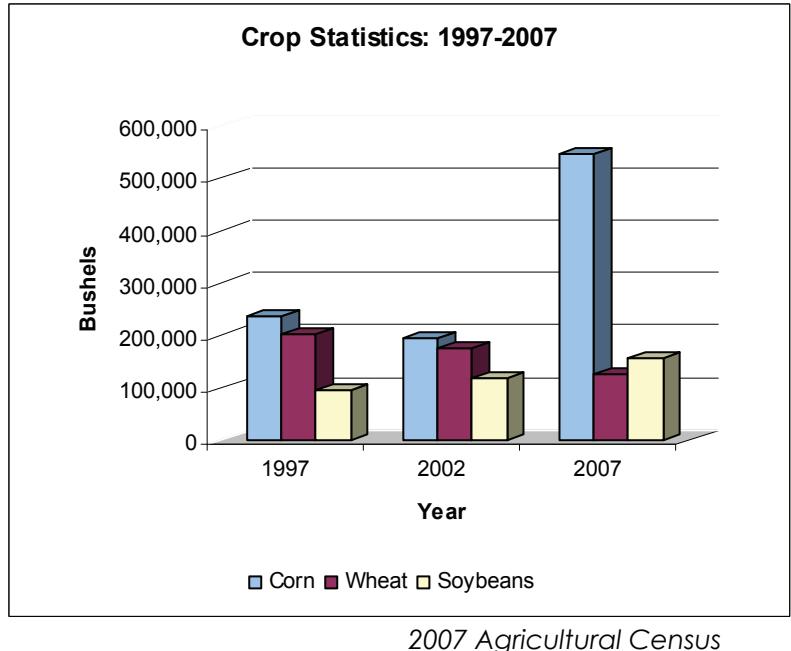
# Agriculture and Forestry

Farming and forestry have been prominent to the New Kent County economy for many years. However, trends are slowly changing, as the agricultural and forestry industries are declining. In 2007 there were 121 farms in New Kent County, with their average size being 168 acres. There were 5 farms comprised of 1,000 acres of more. The current trend in New Kent County is to see more farms comprised of less acreage.

Forests are the dominant feature of the New Kent County landscape, emphasizing its rural nature. Forests cover approximately 72 percent of the County. According to the Virginia Department of Forestry, the money received by landowners through the sale of standing timber (also known as stumpage value) in 2007 was \$1,224,986.

Change in Number of Farms 1964-2007		
Year	Number of Farms	Acres in Farms
1964	147	34,017
1969	102	30,410
1974	97	30,327
1982	91	25,404
1987	72	not available
1992	67	18,367
1997	76	17,139
2002	100	19,303
2004	100	19,300
2007	121	20,361

Virginia Agricultural Commission



Virginia Department of Forestry

# Employment and Wages

Between 1990 and 2000 there was a 6 percent increase in the number of workers employed in management and professional occupations. There was also a slight increase in those employed in the service and production/transportation sectors. There were decreases in the percentage of employees in natural resource occupations, construction, and sales.

New Kent County Employment by Occupation 1990-2000			
	1990	2000	Percent Change
Management and Professional	24.80%	30.70%	5.90%
Service Occupations	11.10%	13.80%	2.70%
Sales and Office	28.61%	27.20%	-1.41%
Farming, Hunting and Fishing	3.98%	0.80%	-3.18%
Construction and Maintenance	22.40%	13.80%	-8.60%
Production and Transportation	9.10%	13.90%	4.80%

U.S. Census Bureau

In the Second Quarter of 2009, the highest paying industry in New Kent County was the Information industry, followed by Wholesale Trade, Professional & Technical Services, and Federal Government. The average weekly wage in New Kent County was \$580.

2009 Second Quarter Census of Employment And Wages for New Kent County		
Industry	Employees	Average Weekly Wage
Agriculture, Forestry, Fishing, & Hunting	45	\$387
Utilities	*	*
Construction	662	\$704
Manufacturing	201	\$532
Wholesale Trade	41	\$970
Retail Trade	471	\$401
Transportation & Warehousing	151	\$695
Information	12	\$1,079
Finance & Insurance	43	\$654
Real Estate & Rental & Leasing	18	\$504
Professional & Technical Services	94	\$872
Management of Companies & Enterprises	*	*
Administrative & Waste Services	177	\$629
Educational Services	*	*
Health Care & Social Assistance	439	\$632
Arts, Entertainment, & Recreation	296	\$352
Accommodation & Food Services	318	\$221
Other Services, Excluding Public Administration	111	\$533
Government (Federal, State, & Local)	1,008	\$793

**Note:** Asterisk indicates non-disclosable data

Virginia Employment Commission

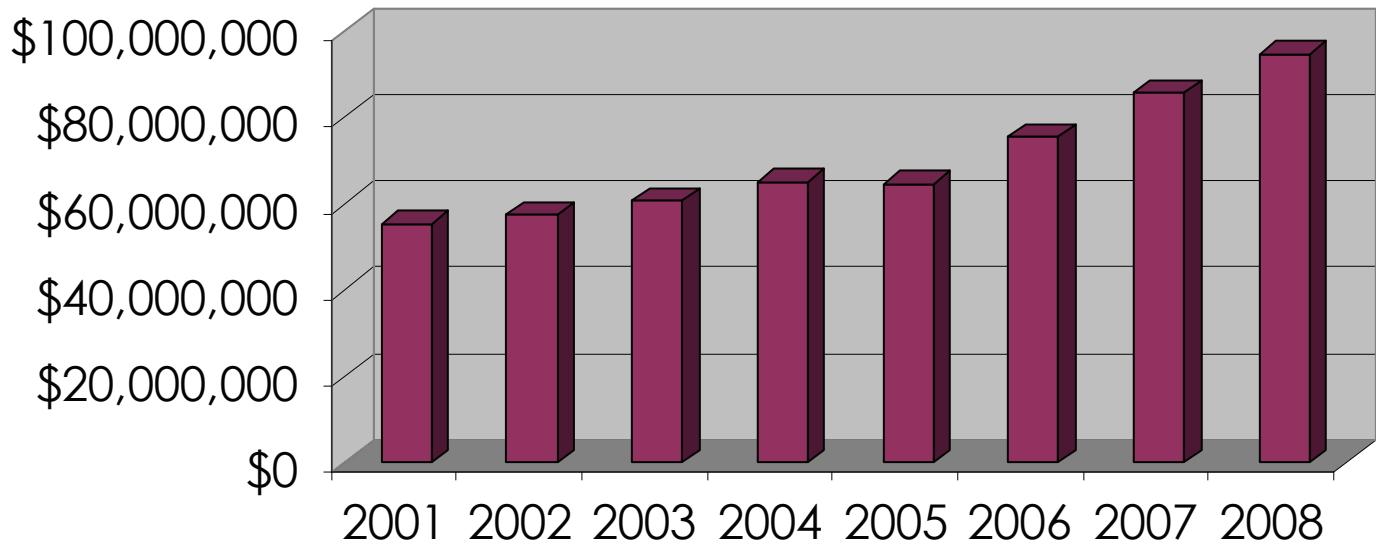
# Taxable Sales

New Kent County taxable sales have steadily increased over the last twenty years, with an exception between 2000 and 2004. There has been a 19.53 percent increase since 2004. Traveler spending has increased significantly since 2001. In 2008, the taxable sales per capita value was approximately \$5230.24.

## New Kent County Taxable Sales

2002	2004	2005	2006	2007	2008
\$57,356,353	\$65,142,340	\$64,578,991	\$75,522,665	\$85,612,999	\$94,688,177

## New Kent County Taxable Sales



Virginia Department of Taxation

## Travel Economic Impact Profile 2000 - 2008

	2000	2001	2004	2005	2006	2007	2008
Traveler Spending	\$22,067,894	\$20,396,078	\$22,102,438	\$23,654,711	\$24,833,441	\$25,585,704	\$27,289,838
Change from Previous	-16.1%	-7.6 %	8.3%	7%	5%	3%	6.7%
Travel Payroll	\$4,639,702	\$4,458,266	\$5,799,491	\$5,817,908	\$5,903,842	\$5,814,720	\$6,178,363
Travel Employment	284	271	384	382	378	371	386
State Travel Taxes	\$1,042,630	\$989,629	\$1,029,409	\$1,058,322	\$1,084,637	\$1,094,007	\$1,138,809
Local Travel Taxes	\$409,358	\$375,285	\$286,096	\$297,944	\$309,728	\$317,616	\$341,983

Virginia Tourism Corporation

# Sources

Most of the data in this document came from the U.S. Census Bureau.

Additional information was gathered from the following sources:

- Hampton Roads Planning District Commission
- Richmond Regional Planning District Commission
- University of Virginia, Weldon Cooper Center
- Virginia Economic Development Partnership
  - Virginia Employment Commission
  - Virginia Department of Education
- New Kent County Public School System
- Virginia Department of Transportation
  - Virginia Agricultural Commission
  - Virginia Department of Forestry
  - Virginia Department of Taxation
  - Virginia Tourism Corporation
- New Kent County Departments of Community Development, Building Development, Public Utilities, and Commissioner of Revenue



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