



Post Office Box 50
12007 Courthouse Circle
New Kent, Virginia 23124-0050
Tel: (804) 966-9683
Fax: (804) 966-9370

News Release

Media Contact: Krista Jones
Phone: (804) 966-9683
E-mail: kmjones@co.newkent.state.va.us

FOR IMMEDIATE RELEASE
3:00 P.M. EDT
March 19, 2010

New Kent County to Celebrate National County Government Month

County to highlight public awareness activities in April 2010

NEW KENT VIRGINIA, MARCH 19, 2010: New Kent County will have the opportunity to more actively participate in National County Government Week activities in 2010, when the observance expands from a single week in April to the entire month – henceforth to be known as National County Government Month.

NACo's Executive Committee decided to expand National County Government Week to a month to give counties more options to schedule activities that raise public awareness and understanding of county government. New Kent County has participated in the weekly celebration for the past three years and is looking forward to having an entire month to dedicate to public awareness.

National County Government Month (NCGM) will be held in April in 2010 and future years. NACo has announced the theme for 2010 to be "Healthy Counties." As always the celebration will include a recognition event in honor of the county's near-300 employees. A

~ MORE ~

number of public information/education press releases will highlight the many "health county" initiatives tackled by the County and the Department of Social Services will host a Senior Fair on Monday, April 12 with free blood pressure and cholesterol screenings, healthy snacks and vendors.

Also anticipated is the "Snapshot of New Kent" photo contest, a way for residents to show pride in the community by submitting photos of their favorite aspects of New Kent County. Selected photos will be used on the County's website, will be displayed on the County's Facebook and Twitter pages and the Cox Cable 48 channel throughout the month of May. Please visit www.co.new-kent.va.us/photocontest/ or call 804-966-9683 for rules and further information on the contest.

First celebrated in 1991, National County Government Week (now National County Government Month) was created by NACo to raise public awareness and understanding about the roles and responsibilities of the nation's 3,068 counties. The community outreach events help residents and businesses better understand how counties serve the community.

Look for future news releases regarding New Kent's participation in National County Government Month on the County's website:

www.co.new-kent.va.us.

-End-