



**NEW KENT CLEAN COUNTY COMMITTEE**  
**APRIL 12, 2016, 6:00 PM**  
**COUNTY ADMINISTRATION BLDG. BOARD ROOM**  
**MINUTES**

**IN RE: CALL TO ORDER**

Ms. Gilman called the meeting to order at 6:01 pm

**IN RE: ROLL CALL**

Attendance:

Ms. Martha Eagle	Present
Ms. Jeannie Gilman	Present
Ms. Earlyne Leary	Absent
Ms. Marion Shackford	Present
Ms. Patricia Paige	Present
Mr. Brandon Bonner	Absent – <i>arrived at 6:27PM</i>
Ms. Sherese Bonner	Absent – <i>arrived at 6:27PM</i>
Ms. Lexi Reynolds	Absent – <i>arrived at 6:08PM</i>

Also present: Patricia Paige, County Supervisor, District 3  
 Gail Carey, recording secretary  
 Matt Smolnik – Community Development Director

It was determined that a quorum was present.

**IN RE: APPROVAL OF MINUTES**

A motion was made by Ms. Eagle and seconded by Ms. Shackford to approve the minutes of the March 8, 2016 meeting as presented.

The members were polled:

Ms. Martha Eagle	Aye
Ms. Jeannie Gilman	Aye
Ms. Earlyne Leary	Absent
Ms. Marion Shackford	Aye

**IN RE: BUDGET REVIEW**

A discussion of the expenditure of 2016 Grant Funds was held regarding the possibility of obtaining contracts for recycling vendors (shredding, tire and electronic) to provide services at the County Fair in August. It was mentioned that as long as the funds were expended, the contract was obtained prior to June 30<sup>th</sup>, and services were paid for and processed through the

Finance Department the funds would be applied to the 2016 Grant monies. A question was posed if all three (3) vendors would be in attendance at the County Fair and a possible New Kent Amnesty Day. However, the CCC was still undecided if it would be able to afford hosting an Amnesty Day. The CCC then discussed the possibility of providing recycling services at the County Fair in August due to the high number of people in attendance.

The committee decided that the blue aluminum water bottles were quite popular as promotional items and all agreed for Ms. Carey to re-order two (2) boxes.

Ms. Carey reported that the refund of \$350.00 from AWARE, due to the cancellation of the Envirothon, had not been received. Also, (although no funds were spent yet) to continue the discussion from the previous meeting regarding the litter kits, in order to outfit the two kits the cost would be at least \$500.00 – not including the carry bag. At the previous meeting, the committee agreed for up to \$300.00 to be spent on the litter kits.

Ms. Gilman suggested on waiting to use funds for the purchase of the litter kits until the committee had finalized the costs of the electronics and shred-it vendors for the County Fair.

Ms. Eagle made a motion for Ms. Carey to use funds to purchase more aluminum water bottles.

A concern was raised as to whether or not the committee would have enough promotional items to distribute at the various events. Ms. Paige mentioned that perhaps another re-order of some items would be necessary. Also, the committee should realize that the same items may or may not be distributed at each event.

Ms. Gilman suggested for notepads and pencils to be supplied for the various events. Ms. Carey would provide information regarding notepads and pencils at the May meeting.

## **IN RE: AMENDMENT TO THE BYLAWS**

Ms. Eagle made a motion to amend the Bylaws to remove the wording which states 'a member must be a registered voter.' Ms. Shackford seconded the motion, and the motion was passed.

## **IN RE: NEW KENT COUNTY FAIR**

A discussion was held about the County Fair and how to provide information to the citizens to inform them about the possible recycling vendors attending the fair. It was agreed that some form of advertising was important pertaining the recycling services available to the citizens. Ms. Paige mentioned that the New Kent Charles City Chronicle has a column 'Community Events' where an event/function may be advertised at no cost. The committee agreed that they would forward a draft copy of any announcement to Mr. Smolnik prior to submitting to the newspaper(s) for printing.

Ms. Paige mentioned that she would coordinate obtaining information from shredding and electronic recycling vendors.

Ms. Gilman stated that she would coordinate obtaining the tire recycling vendor information and would then forward the information via email to the committee.

A question was posed if the organizers of the County Fair were aware of the possible availability of CCC recycling vendors in attendance at the event. It was discussed that the organizers, at this time, may be unaware and a suggested point of contact would be Margaret Martin regarding the setup of the vendors.

Ms. Paige suggested that whether or not the CCC was able to provide the recycling vendors at the County Fair, the CCC should be in attendance, regardless.

Mr. Smolnik suggested on having a litter kit showcased on the CCC table at the County Fair to generate interest.

Ms. Shackford requested for Ms. Gilman to contact Ms. Martin regarding the county fair and mention that the CCC will be hosting a recycle venue at the County Fair in August.

Ms. Paige mentioned that the committee would discuss finalizing the possibility of recycle vendors at the County Fair during the upcoming meeting in May.

Regarding the County Fair, Ms. Gilman stated she would contact Ms. Martin to inquire if the committee was required to attend on the first evening of the County Fair. Ms. Gilman added that she felt it was important for the committee not to overextend themselves.

#### **IN RE: PRESENTATION - MS. PAIGE**

Ms. Paige presented each of the newly appointed committee members a letter from Delegate Peace thanking each of them for their service on the Clean County Committee. Ms. Paige also added that she is committed to as much newspaper exposure as possible, which will also attract volunteers. Ms. Paige presented each of the three students with two Welcome Bags – one for the student/new committee member, as well as one for a friend – a potential volunteer.

#### **IN RE: NEW MEMBER RECYCLING IDEAS**

Ms. Reynolds then presented the idea of the use of recycled cups for students to use during lunch at the high school – this was a fundraising idea from the New Kent High School Environmental Club. The idea was formed over a discussion over trash and a tumbler cup project for the school due to the use of non-reusable plastic cups for water, slushies and coffee. The club's idea was eventually denied from the school due to health concerns. At that time, the club then decided to remove the idea from the schools and associate the idea with a county-wide fundraiser for the environmental science club. Ms. Reynolds also mentioned that the cups

are BPA-free and would be something a person would take home with them in the afternoon. The cafeteria would require a person to be assigned to wear gloves and replace them after each cup turned in – at the present time, there is no person assigned to this position.

Ms. Reynolds also mentioned that the school's Environmental Club also had two projects in discussion: Beautifying the school (i.e. painting the walls, etc.); Cleaning the trails on the campus. However, in order to clean the trails, volunteers would be necessary. In addition to volunteers, litter grabbers, bags and gloves would also be necessary for the volunteers.

## **IN RE: UPCOMING EVENT IDEAS**

Ms. Gilman suggested waiting to host a Recycle Expo until the Environmental Department has a Full Time Manager so that this person would be able to provide assistance to the committee. Ms. Gilman also suggested for the committee to consider the possibility of sponsoring a 4-H club, school field trips to the CVWMA to educate about recycling efforts. Ms. Gilman also suggested for the committee to have a table at the County Fair, Farm Tour and the National Night Out.

Ms. Bonner inquired if the Color Run or Glo Run was held in New Kent County – another possible venue for the committee to attend. Mr. Smolnik mentioned that about a year or so ago, the Color Run was held at Colonial Downs.

Ms. Gilman also suggested for the committee to consider attending Taste of New Kent and participate in the Providence Forge Christmas Parade.

Ms. Reynolds suggested for the committee to attend the Jenna Grace Bash – a yearly event in August (around August 20<sup>th</sup>) held at Rockahock. The Director, Melanie King, has offered for the committee to have a place/set up at the venue.

Ms. Paige also mentioned to the committee of the responsibility to educate the public and can achieve this with the use of the very popular Spinning Wheel Game – reward the person with a popular item, such as the blue aluminum water bottle.

Ms. Bonner suggested incorporating the use of a tablet or computer for the committee to use when attending events. Ms. Bonner explained the idea of an ecological footprint – the measure of human impact on the Earth's ecosystems. Using a computer/tablet, a person can view their ecological footprint, take a quiz and then discover how much energy and power he/she uses.

Ms. Gilman reviewed the dates of upcoming events which the committee may choose to participate: National Night Out event to be held on August 2, 2016; New Kent County Farm Tour to be held on July 24, 2016; New Kent County Fair to be held August 12<sup>th</sup> through August 14<sup>th</sup>.

A question was posed how the committee would coordinate to have representation at the various events. Ms. Paige suggested for a computer literate member to create a calendar for the committee, to include two hour increments for volunteer time.

Ms. Paige added that suggesting the various events did not necessarily mean for the committee to commit to attending. However, the discussion provided a platform for the committee to be selective about which events to attend.

Ms. Gilman added that if any of the committee members would like to attend an event, the committee now has the materials for a booth/table to be successfully set up (i.e. tablecloth, handouts and promotional items).

Ms. Paige mentioned that she would be visiting the CVWMA and would inquire about the possibility of a recycling tour and when a tour would take place. Ms. Paige also added that the CVWMA has a program, currently in development, whereby the committee members would be able to visit the schools with CVWMA materials for a presentation at the various grade levels – this would also be something she would inquire about on behalf of the committee.

Ms. Paige also suggested for the committee to be responsible for their own administrative duties to free Ms. Carey so that she may also focus on the Environmental Department duties, etc. Also, Ms. Paige suggested that if the committee members wanted to attend any event, the member(s) need to visit the County building where the promotional items are stored and gather what they need. Ms. Paige added that New Kent is one of the fastest growing counties, and it is important for the committee members to take the lead on being self-sufficient as much as possible.

Mr. Smolnik added that the committee should also take into consideration the events which are already set up/established, such as the car shows, winery events and the county fair. The committee should also consider the amount of people in attendance when deciding whether or not to commit to participating. Mr. Smolnik also added that as the committee attends events, they will become more recognized among the community as the 'Face of New Kent Clean County Committee'.

## **IN RE: NEXT MEETING**

The next meeting will be held on Tuesday, May 10, 2016 at 6PM.

## **IN RE: ADJOURNMENT**

A motion to adjourn the meeting was presented by Ms. Shackford at 7:37PM and seconded by Ms. Bonner. The meeting was adjourned at 7:37PM.